GORE-TEX®
PHILADELPHIA
MARATHON
26.2 ★ 13.1 ★ 8K

Solid Waste Management Program

Kyle J. Lewis Operations Director

Philadelphia Marathon Weekend

- **3 Days – Fri & Sat Expo at PCCA; Sat & Sun Races**
- **4 Races**
  - **Saturday Kids Run 500 children ages 6-12**
  - **Saturday 8K Race 3,000 ages 12 & up**
  - **Sunday Half Marathon (13.1) 13,000 ages 14 & up**
  - **Sunday Marathon 16,000 ages 16 & up**

2013 TOTALS - 31,743 Registrants; 3540 Volunteers;

200 Staff/Crew; 300+ exhibitors/Vendors; 65-75,000 Spectators

- **10 days Warehouse Receiving & Packing Prior**
- **Weeklong Parkway Set-up**
- **2 Weeks Post Event unpacking, weighing, donations, inventory**

Why Recycle

- It’s the right thing to do
- Mayoral Goal of Greenest City

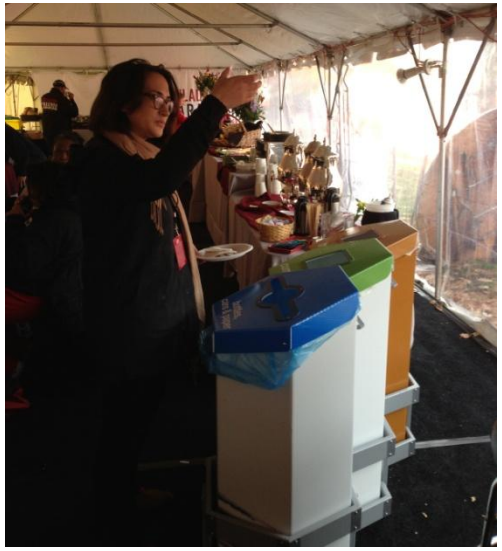
Partnerships

Messaging – Constant Education

- Key & Overall Departmental Meetings
- Waste Management Meeting & Testing
- PCCA Meetings
- Race Guide
- Confirmation Email
- Expo & Race Venue Signage
- SCA Bins
- Cheat Sheets

On-Site Execution

MAYOR'S OFFICE OF SUSTAINABILITY PHILADELPHIA
WASTE WATCHERS



GORE-TEX PHILADELPHIA MARATHON 26.2 ★ 13.1 ★ 8K

Waste Management Success

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Gold Certification – 2012-13

2013 Diversion

Recycling:	**21.6 tons (74%)**
Compostable:	**3.5 tons (12%)**
Trash:	**4.2 tons (14%)**

Expansion to 5 additional large-scale special events via Cities of Service Grant Award to Mayor's Office of Civic Engagement and Volunteer Service

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Thank You, and join us November 21-23, 2014